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Mr. Kenji Miyata took the office of President & CEO in September 2024.

Asahi Intecc will respond to the on-site needs with our technological capabilities while valuing our unique identity.

Thank you for reading our Asahi Intecc Group Integrated Report 2024. I am Kenji Miyata, President & CEO of Asahi Intecc Co., Ltd.

On September 1, 2024, I became the third President & CEO of the company. Masahiko Miyata, former President & CEO, contributed to our company's globalization by promoting the development of products with advanced technologies, including PCI guidewire for CTO treatment, developed by our founder, Naohiko Miyata, not only in Japan but also in overseas markets.

I joined Asahi Intecc as a new graduate. After that, I had experience in overall production to provide a stable supply of high-value-added products, which is the foundation of a manufacturing company, building of a supply chain, management of the device business, which is responsible for processing important parts in the medical business, and PMI (post merger integration) of merged companies. In September 2016, I was appointed as Executive Vice President and COO and have been involved in overall management of the company together with the former President.



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Consolidated revenue target of 110 billion yen is expected to be achieved ahead of schedule. We will realize both organizational enhancement and speedy management decisions.

As the new president & CEO, I will steer our company's management. However, there will be no change to the company's raison d'être: "By responding to the on-site needs of doctors and business partners with our unique technologies, we will realize the dreams of all customers." I will continue to work hard to increase our corporate value even further while valuing our key principles of hands-on approach, prototype responsiveness and speed, the identity of Asahi Intecc, and what we have achieved with our uniqueness.

Our company has high growth potential, which has led us to expand the business scope and organizational scale. But in order to maintain and expand further growth potential in the future, I believe it is important to be a company that can make speedy management decisions and implement them, which are the strengths of our company, while enhancing our organization on a global scale.

I will also follow this strategy in developing new business, which the former president spearheaded. Amid this situation, there may be various choices to make in the future, but I will carefully consider what is important for our Group to achieve medium- to long-term growth and respond accordingly.

Under the current Medium-Term Management Plan "ASAHI Going Beyond 1000," the target was to achieve consolidated revenue of 110 billion yen in the fiscal year ending June 2026, but we currently expect to achieve that target one year ahead of schedule. We are now thoroughly studying a new medium-term management plan, including new strategies, and would like to disclose it at an appropriate time.

In addition to improving business performance, we will implement sustainable management that enhances the sustainability of our business while giving due consideration to governance, employee satisfaction and ease of working, and the natural environment.

We look forward to your continued support.

Kenji Miyata President & CEO Asahi Intecc Co., Ltd.









