# Our Importance of Existence

#### Contribute to the future of medicine with our "only-one" technologies

Our mission is to realize our clients' wishes in a single ultra-fine wire. Our importance of existence is to continue to address the needs of doctors and business partners around the world with our unique technologies and to contribute to medical care and people worldwide.

**Doctors and** 

#### Needs of doctors and business partners around the world



#### Continue to meet their needs with our unique technologies



Our main products are guide wires and catheters for intravascular treatment. We continue to produce high value-added products opening up the possibility of CTO treatment, which has traditionally relied on surgery.

\*See page 18 for details.

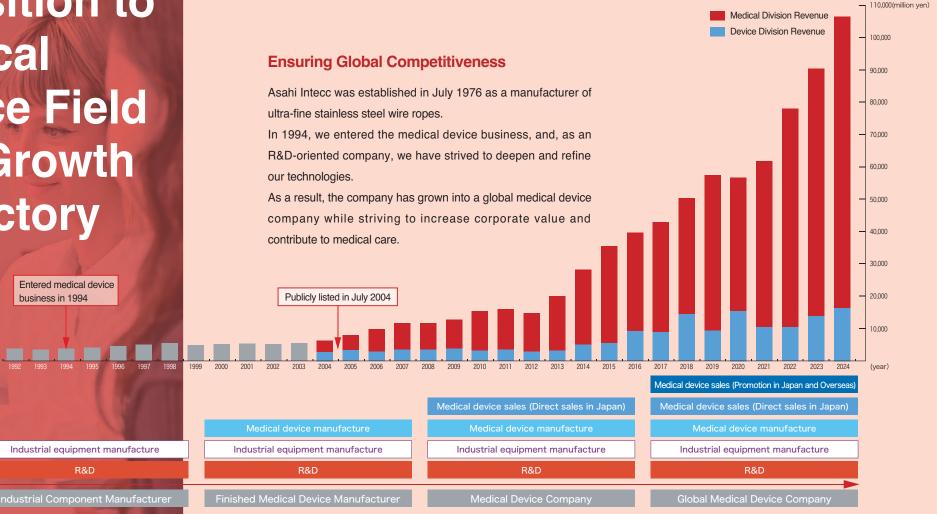
Improve QOL (quality of life)

> of patients worldwide

## **Transition to** Medical **Device Field Our Growth** Trajectory

Established in **1976** 

We have expanded from the industrial components field to the medical device field, as an R&D oriented manufacturer, by utilizing our advanced ultra-fine stainless steel wire rope technology that we cultivated in the industrial equipment field at the beginning of our foundation. Now,we have grown into a global medical device company, which contributes to medical care and people around the world.



<sup>\*</sup>See page 22 for details.

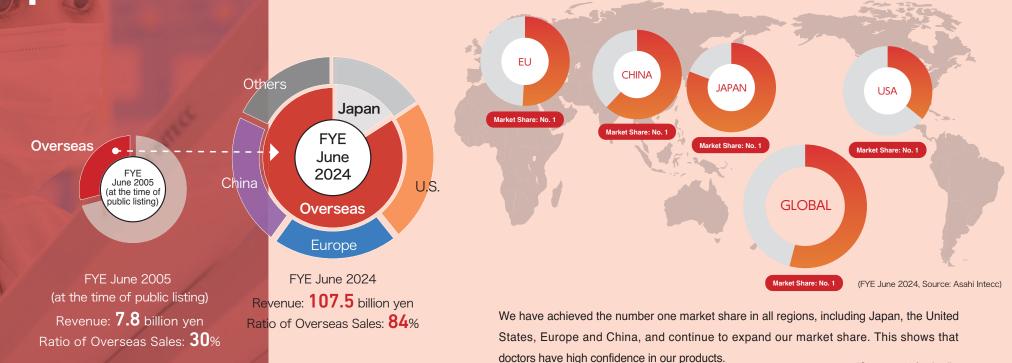
# Global Market Expansion

With its outstanding development capabilities and manufacturing technology in the medical device field, Asahi Intecc has a high share around the world. And we continue to expand our market share in growing markets on a global scale.

**Our PCI Guide Wire Share** 

Markets surrounding catheterization are growing, which continues to expand significantly, primarily in emerging countries, owing to the spread of minimally invasive treatments.

Asahi Intecc aims to achieve sustainable growth on a global scale by responding appropriately to such trends of the times and securing a stable supply of high-quality products essential for medical care.



\*See page 29 for details.

#### Asahi Intecc's Global Market Expansion

### O4 Human Capital Supporting Growth

In order to achieve further growth, we are developing human resources who understand diversity and can engage in business from a wide range of perspectives from multiple angles. This has led to the growth of Asahi Intecc Group.





#### Desired profile by our company

Those who make their dreams come true by an insatiable challenging spirit with ASAHI-DNA in mind.

We are constructing an education and training system to promote value penetration and human resource development through the basic principles of "Challenge," "Practical Competence," "Self-Support," "Global Best," and "Creative Manufacturing Group," which is our Group's DNA.

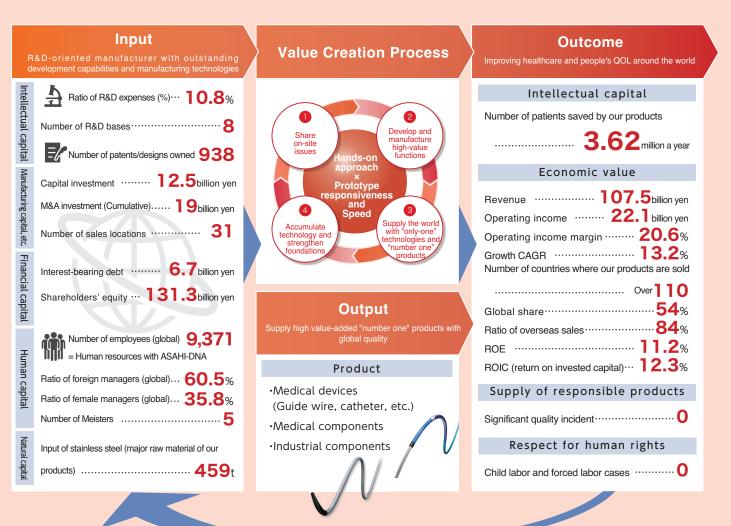


\*See page 70 for details.

### 05 Value Creation Cycle & Indicators

#### Asahi Intecc's Value Creation Cycle & Indicators

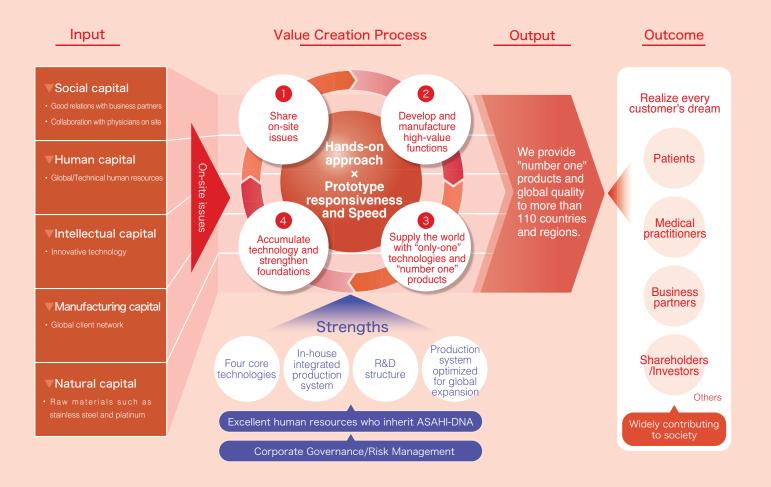
We will engage in a virtuous cycle that promotes business and strengthens our foundation based on the technological capabilities developed and cultivated in the course of meeting the advanced needs of our customers, thereby contributing to the continuous improvement of corporate value and the promotion of a sustainable society as a whole.



Asahi Intecc's Value Creation Cycle & Indicators

# **Value Creation Process**

By continuing to address the needs of doctors and business partners around the world with our unique technologies, we will realize the dreams of customers around the world.



\*See page 17 for details.